

**GO WILD** is Ireland's leading tourism magazine brand, with 7 Go Wild Tourism & Food Titles currently available across Ireland and Northern Ireland.

The seven Go Wild titles for 2021 (all focused on Staycationing) include, Go Wild Tourism Wild Atlantic Way, Go Wild Dublin, Go Ancient East, Go Wild Staycation, Go Wild the Food Experience, Go Wild Northern Ireland & Go Wild Hidden Heartlands. We are also planning to add two further titles this year.

These magazines, enable advertisers to directly reach a tourism audience in both print format as well as our digital platforms. This magazine is available in all Dunnes, Tesco, Easons stores as well as 300 Independent Newsagent nationwide with celebrity interviews, industry updates, things to see and do in every county Go Wild Magazines are the ultimate guide to discovering the real Ireland.



- The only Failte Ireland approved magazine for 5 tourism regions
- 40,000 international and domestic tourism reader for every issue.
- Available across 400 tourism venues nationwide including all Failte Ireland Offices
- Reaches key decision makers in the business community.

Winner of  
World's Best Food/  
tourism Magazine  
of the Year 2018  
Gourmand  
international

- 10,000 Print copies distributed in every issue
- Download all existing titles for FREE on [www.issuu.com/gowildmagazine](http://www.issuu.com/gowildmagazine) The magazines are available in key tourism touch points nationwide and via Host Hotel bedrooms & key Tourism attractions nationwide.
- A digital version of the publication can also be viewed @ [www.gowildmagazine.com](http://www.gowildmagazine.com)



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## Go Wild Team

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**Tanya** Advertising Sales

**Ed Allen Fastway Couriers** Distribution

**GPS Colour Belfast** Printing



## Magazine Schedule 2021

Magazine	Available
Go Wild Staycation - Our National title	June 1st
Go Wild Dublin- Our issue for Ireland's capital	June 14th
Go Wild Northern Ireland - Our Annual issue	June 21st
Go Ancient East - Our issue for Ireland's Ancient East	June 28th
Go Wild Tourism - Our Wild Atlantic Way tourism	July 6th
Go Wild On The Lakes - Our issue for the Hidden Heartlands	July 20th
Go Wild The Food Experience	August 4th

**PLUS** More titles coming soon

## Online Circulation:

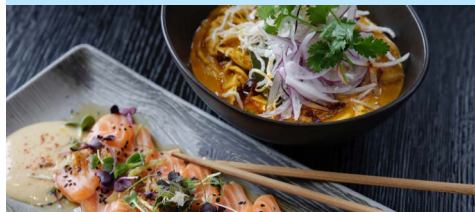
You can now access the most recent and past Go Wild Titles on [www.gowildmagazine.com](http://www.gowildmagazine.com)

Also available on ISSUU.com, Pressreader.com, Applenews+, Ireland.com, Over 970,000 readers now have free digital access to all Go Wild Titles through these 4 global digital platforms.

## Go Wild 6 page eating Out Guide inside every title:

Get a 50 word listing for only €175 plus VAT

Get a 50 word listing and centre page food Image for €300 plus VAT



## Advertising Rates

1/4 Page .....	€375
1/2 Page .....	€650
Full Page .....	€1,050
Double Page Spread .....	€1897
Outside Front Cover .....	€2950
Outside Back Cover .....	€1950
Inside Front Cover .....	€1670
Inside Back Cover .....	€1540
"A day in the life of" Website interview ....	€250
50 word listing .....	€197

*Discounts are available for series bookings. Please note that the prices are exclusive of VAT at 23%.*



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